



# SUCCESS HAPPENS WHEN YOU DO WHAT YOU LOVE

PearlXStudio is offering power-packed 11 months professional certificate courses in Fashion, Styling, Make-up & Interior

Batches Starting from July 2023

# Why

**Learn with us?**

**Legacy, Most awarded creative institute**



## **Accelerated Growth**

Our programs & comprehensive curriculums are designed to help you fast-track your career in Fashion, Styling, Make-up & Interior.



## **Experiential Learning**

We believe that the best way to learn is by doing. That's why we offer a variety of experiential learning opportunities, such as hands-on workshops, industry immersions, internships etc.



## **Expert Coaches**

Our instructors are the best in the business. A team of highly experienced professionals who are passionate about teaching. We will provide you with the knowledge and skills you need to succeed in this exciting field.



## **Well-equipped studios**

We have state-of-the-art facilities that will provide you with the resources you need to learn and grow, from Glam Spaces to Makers Lab we have them all.



# Fashion Design for Women's Wear



# Course

## Overview

Make a fashionable impact! Fashion Design for Women's Wear course nurtures innovative and creative voices in the world of Women's Wear, through technical skills, knowledge in contemporary & futuristic scenarios.

Women Dress Designing course strengthens and encourages aspirants who need additional support in creativity and immersive learning to sharpen their skills and get professionally equipped. Fashion Designer Certification provides the fundamental learning for students to develop an aptitude to work as professionals; with careers spanning across design development, production, merchandising, mass manufacturing and entrepreneurship.

## What will you Learn

- Fashion visualization
- Fashion illustration and CAD
- Design research and process
- Pattern making, draping, and construction techniques
- Zero-waste pattern cutting in Indian wear
- Material exploration and surface techniques
- Market and seasonal trend study
- Communication and presentation skills
- Professional practice and competencies



### MODULES

- Textiles and Trend Forecasting
- Women's Wear
- Fashion and Indian Wear
- CAD for Fashion

**DURATION** : 11 Months

**LOCATION** : Bengaluru, Delhi-South, Delhi-West, Mumbai

**ELIGIBILITY** : 17 years and above with Class X from any recognized board

**FEES** : Rs 357600 plus GST

### CAREER PATHWAYS

- Design Assistants for Fashion Studios
- Fashion Production Coordinators
- Fashion Buying Assistants
- Boutique Managers
- Apparel Manufacturing Supervisors
- Freelance Fashion Designers
- Indian Wear Curators
- Bridal Wear Designer
- Designer for Trousseau Wear
- Print developers for Fashion Design
- Entrepreneurs



# Fashion & Celebrity Makeup



# Course

## Overview

Make-up is a visually compelling art form that can breathe life into anything. Makeup Artist course combines creativity & technical skills that require a critical understanding of the principles and fundamentals of the craft. Get exposure to global trends along with technical and practical knowledge that is not widely available in the Indian Make-up Industry.

Besides mastering the art of Make-up & Hair styling, students will learn self-reliance for working in the industry, by building portfolios, contacting prospective employers, budgeting, hiring teams and building contacts. Professional makeup artist course will enable students to get an understanding of how to work with different departments/artists, like photographers, stylists, designers, directors, and actors.

## What will you Learn

- Building a Make-up kit
- Sanitization and hygiene for a Make-up artist
- Application of different types of beauty Make-up
- Hairstyling for a Make-up artist
- Application of fashion, editorial & avant-garde
- Make-up
- Character makeup and hair
- Special effects make-up
- Photography for make-up artist
- Portfolio building
- Budgeting

### MODULES

- Fashion and Media Makeup and Hair
- Celebrity/ Bridal Make Up And Hairstyling
- Character And Special Effects Make Up
- Advanced Hair Design

**DURATION** : 11 Months

**LOCATION** : Bengaluru, Delhi-South, Delhi-West, Mumbai

**ELIGIBILITY** : 17 years and above with Class X from any recognized board

**FEES** : Rs 357600 plus GST

### CAREER PATHWAYS

- Beauty & Bridal Make-up artist
- Fashion magazines for editorial shoots
- MUA for fashion shows & catalog shoots
- Modelling agencies
- Personal make-up artist for celebrities
- Make-up projects in bollywood
- MUA in advertising agencies
- Working on stage with live performing artists
- Working in retail for make-up brands
- Working in salons or opening one
- Becoming a beauty blogger or influencer



# Personal Styling & Image Consultancy



# Course

## Overview

Personal style and appearance can speak louder than words! Personal Styling and Image Consultancy course channels personality through personal styling, appearance management, image enhancement, fashion content creation and other important skills of non-verbal communication and presentation. Students learn the theory and concepts of styling in this Personal Styling and Image Consultancy course.

Crafting wardrobe strategies to using self-analysis, to applying theories and documenting enhancement of existing wardrobe choices through digital styling and ensemble creation workshops, students are exposed to a variety of techniques. These skills are put to practical use— mock clients, case studies and pro bono consulting to become a professional personal stylist. Personal Styling course will lead to an overall development of an individual as a personal stylist and help in creating a personal brand through relevant social media portals.

## What will you Learn

- Personal Styling
- Body and Face Shapes
- Makeup and Hairstyling
- Grooming and Body Language
- Fashion Terminologies
- Art of Accessorizing
- Image Stereotypes
- Mood, Look, and Style Boards
- Basic Computer-Aided Design
- Communication and Presentation Skills



## MODULES

- Personal Styling
- Power of Image
- Makeup and Hair Styling
- Personal Branding

**DURATION** : 11 Months

**LOCATION** : Bengaluru, Delhi-South, Delhi-West, Mumbai

**ELIGIBILITY** : 17 years and above with Class X from any recognized board

**FEES** : Rs 357600 plus GST

## CAREER PATHWAYS

- Fashion e-Commerce stylist
- Online wardrobe stylist
- Fashion content creator
- Social media content manager
- Advertising agencies
- Fashion blogger and influencer
- Personal Image Consultant



# Styling for Interiors



# Course

## Overview

Making interiors more appealing with evocative visuals and personality are the core elements of Styling for Interiors course. The Styling Interior Design course provides a comprehensive understanding of visual communication and soft furnishing industry.

Intensive practical and applied training to implement decorative techniques and strategies to create memorable spaces, are integral to Interior Decoration course. The Interior Styling Course undertakes a design journey encapsulating conceptualization, inspiration, understanding pattern and texture, planning a layout, understanding ornamentation, furnishings and learning the art of designing residential and commercial spaces. Students get practical insights on coordination with contractors, understand furniture, fittings and equipment, budget planning and optimization.

### What will you Learn

- Colour & Visualization
- Aesthetics and Styling
- Design with CAD
- Space Styling Project
- Material Exploration and Sourcing
- Market and Seasonal Trend Study
- Floor Plans & Technical Drawings
- Communication and Presentation Skills



### MODULES

- Textiles and Trend Forecasting
- Styling for Home
- Interior Styling for commercial spaces
- Exhibition and Set Design

**DURATION** : 11 Months

**LOCATION** : Delhi-South, Delhi-West,

**ELIGIBILITY** : 17 years and above with Class X from any recognized board

**FEES** : Rs 357600 plus GST

### CAREER PATHWAYS

- Interior Decorators
- Interior Designer
- Stylists with Furnishing Industry
- Stylist with Interior firms
- Freelance Interior Designer/ Stylist
- Sourcing Managers with interior and furnishing firms
- Designs Consultants (Magazines, Events, Hotels)



# Fashion Design for Menswear



# Course

## Overview

The Fashion Design for Menswear course is designed with an extensive demand and industry requirement in mind for prospective students who are interested in establishing practices in the forefront of menswear fashion domain. The course develops imagination and individualistic creative identity providing the students with skills, knowledge, and hone them with sophistication and confidence. The course nurtures the historical journey of menswear coupled with iconic references and their relevance in the modern world and how this segment has evolved, giving birth to other subsequent categories, with innovative and creative voices in the world of fashion, through narratives, technical skills, and knowledge specific to menswear terms and terminology.

Delivered by exceptional industry experienced design and technical faculties with guided projects, will encourage the students to think of innovative ideas juxtaposed with decision making and problem solving abilities while keeping in mind commercial viabilities and social responsibilities.

The course also sheds light on the concept of entrepreneurship and helps students to explore all the benefits offered by modern technologies such as e-commerce, 3D printing, digital avatars or AI-based marketing strategies.

## What will you Learn

- Research and design process
- Lab practice
- Prototyping
- Material exploration
- Fashion illustration and CAD
- Pattern making and construction
- Industry visit and workshops



### MODULES

- Evolution of Mens Fashion, History and Trend
- Visual Vocabulary
- Design elements, Principles and Process
- Fabric Folio for Mens Wear
- Fashion Making for Mens Wear
- Fashion Business and Entrepreneurship
- Fashion Folio
- Professional Portfolio & Mens Styling
- Final Project

**DURATION** : 11 Months

**LOCATION** : Delhi-South, Delhi-West, Mumbai

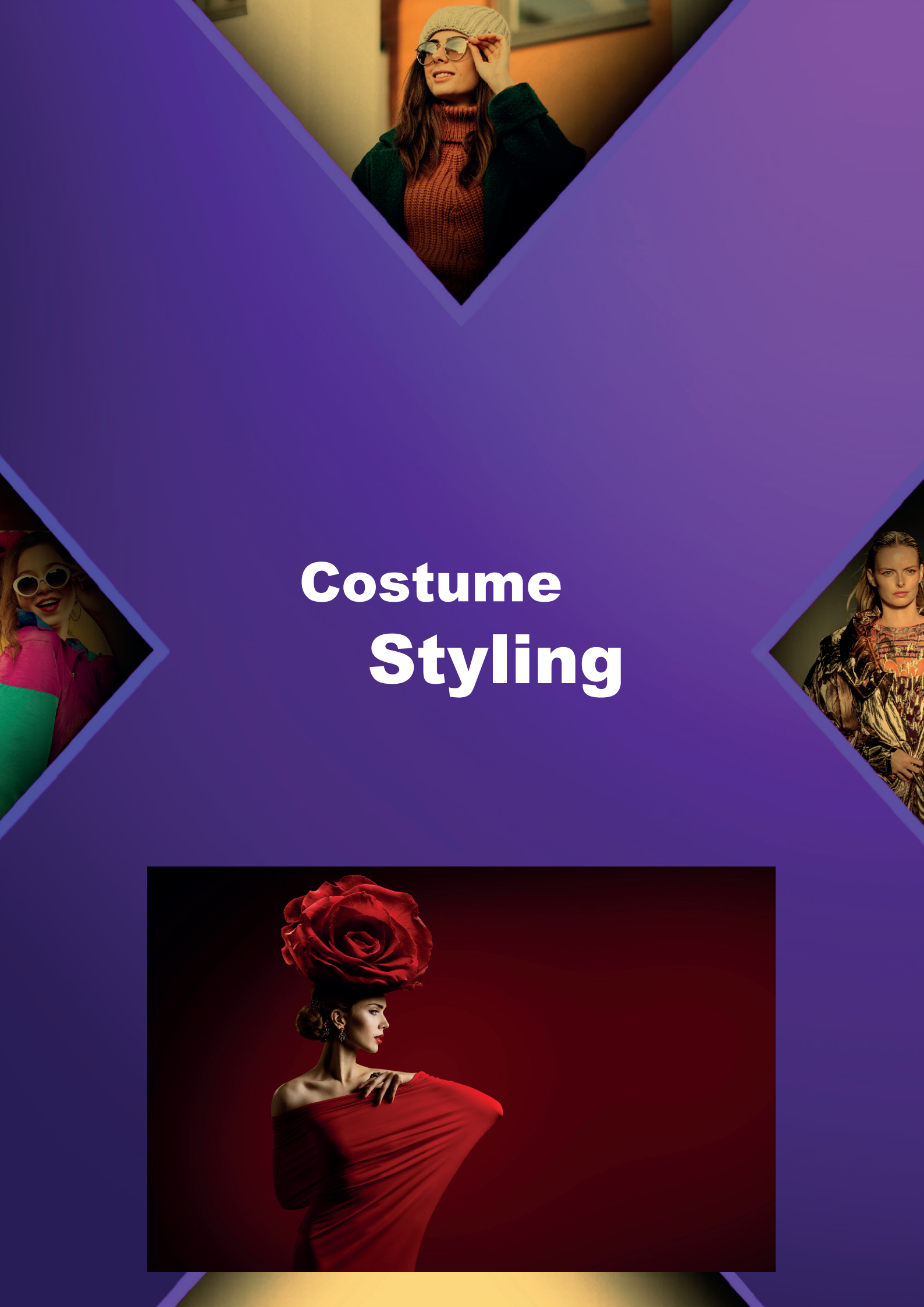
**ELIGIBILITY** : 17 years and above with Class X from any recognized board

**FEES** : Rs 357600 plus GST

### CAREER PATHWAYS

- Freelance Menswear Designer
- Menswear Trend Forecaster
- Merchandiser
- Menswear Retail Store Owner/ Entrepreneur
- Menswear Consultant
- Menswear Product Development Expert
- Menswear Technical Designer
- Menswear Fabric and Textile Quality Expert
- Menswear Supply Chain Quality Manager

# Costume Styling



# Course

## Overview

Costumes play a large part of the first visual communication that takes place on stage or screen. This costume designing course has been designed for students to learn the technical, professional, and theoretical nuances of costume styling. They will learn to research, conceptualize, and source costumes that emerge through a process of character analysis; based on the script and the overall directorial concept of a project. The students will be adept at contextualising costumes and its various elements..

### What will you

# Learn

- Scripting
- Storyboarding
- Pre-production deck
- Material exploration
- Drapery
- Basic construction and alterations
- Hair and makeup
- Prosthetic and ageing



### MODULES

- Introduction to Styling
- Introduction to Costume in Performance
- Costume Styling for Film and Television
- Costume Styling for Theatre

**DURATION** : 11 Months

**LOCATION** : Bengaluru, Mumbai

**ELIGIBILITY** : 17 years and above with Class X from any recognized board

**FEES** : Rs 357600 plus GST

### CAREER PATHWAYS

- Films & Television Costume Stylist
- Advertisement/Commercial Costume Stylist
- Stage/Performance Art Costume Stylist
- Style Curator for Museums
- Special Event Costume Stylist



# Fashion Buying & Merchandising



# Course

## Overview

The fashion buying and merchandising course is set to form the foundation by introducing the learner to the "Fundamental" of the fashion industry covering important theories, skills developments through a series of lectures, practical classes, industry exposure and independent learning subsequently progressing to the advanced inputs leading to the application of the principles, skills and theories in the industry setup which will be project based to ensure industry readiness.

### What will you

# Learn

- Resource center & Market visit
- Industry visit
- Retail visits
- Project work
- Basic patterns and stitches
- Machines in apparel manufacturing/  
Weaving/knitting



### MODULES

- Introduction to Fashion Industry Eco system
- Fashion Merchandising Process
- Fashion Buying Process ( Product costing, Category Management, Merchandise mix, Buy Plan, Merchandise Budget & OTB)
- Textile Sciences & Apparel Manufacturing Process
- Retail Merchandising process
- Application Softwares and Skills (Photoshop, Indesign)
- Advanced Excel
- Logistics, SCM and documentation
- Quality Control and Overview of Lean manufacturing

**DURATION** : 11 Months

**LOCATION** : Bengaluru, Mumbai

**ELIGIBILITY** : 17 years and above with Class X from any recognized board

**FEES** : Rs 357600 plus GST

### CAREER PATHWAYS

- Fashion Buyer
- Merchandiser
- Retail Buyer
- Wholesale Buyer
- E-commerce Buyer
- Fashion Planning Manager
- Retail Planning Manager
- Fashion Allocation Specialist
- Visual Merchandiser Fashion Trend and Market Analyst

## Industry Tie-ups



# Where are the campuses?

All our campuses are situated in the heart of the city's creative epicentres. They are cutting edge innovative learning spaces for creative minds. All our learning centres have latest integrated infrastructure, advance machinery equipped labs and studio spaces.

DELHI WEST



DELHI SOUTH



BENGALURU



MUMBAI



Courses will be imparted through blended classroom experience comprising of Face-to face lectures, consulting & mentoring from industry experts and online learning.

### DELHI-WEST

A-21/13, NARAINA INDUSTRIAL AREA,  
PHASE II, NEW DELHI EROS BUILDING,  
DISTRICT CENTRE, RAJOURI GARDEN,  
NEW DELHI

### DELHI-SOUTH

LOTUS TOWER,  
COMMUNITY CENTRE,  
NEW FRIENDS COLONY,  
NEW DELHI

### BENGALURU

BUILDING NO. 31, RESIDENCY ROAD,  
NEXT TO OPERA HOUSE, OPPOSITE  
TO THE GATEWAY HOTEL,  
BENGALURU

### MUMBAI

SM CENTRE, ANDHERI KURLA  
ROAD, ANDHERI EAST,  
MUMBAI



# PearlXstudio

To know more, visit [www.pearlxstudio.com](http://www.pearlxstudio.com)  
or call 18002037001 (Toll Free)

